



Downtown

North Battleford

Downtown Quarterly

January 2014

Happy New Year!!! Wrapping Up 2013...

The North Battleford Business Improvement District Corp had a very successful first few months of active operation. Several events were hosted in Downtown North Battleford, cleaning and beautification, Christmas decorating and one person walked away with over \$4000 in Downtown North Battleford merchandise in our "Win Your Wishlist" contest!

Live @ Lunch

Our first Live @ Lunch event was held in the summer of 2013 and was such a hit we are going to do it all summer long in 2014! If you are interested in performing in our Live @ Lunch concert series, please contact Lisa at 306.481.6243 or email lisa@downtownnb.ca. If you are interested in sponsoring a Live @ Lunch concert date, please contact us!

2013 Fall Festival

Downtown North Battleford was host to over 1000 people on September 28th for our 1st Fall Festival & Car Show. Free lunch, music, kids activities, a trade show/market place and, of course, a fantastic car show featuring classic, vintage and modern cars! Even a few motorcycles came out for the show. This day was such a success, the date for our 2014 Fall

Festival has already been set. Mark your calendars – September 20, 2014!

Turkey Day 5k & Food Drive

Over Thanksgiving long weekend, Downtown North Battleford hosted a 5km Fun Run in support of the Battlefords United Way and the Battlefords and District Food & Resource Centre (Food Bank). 61 people came out to participate in the run and brought with them over \$500 for the United Way and over 300lbs of food for the Food Bank! We truly live in the best, most generous community! Can't wait to do it again next year!

Downtown Christmas Parade and Winter Festival

November 23 was the host day for the annual Boys & Girls Club Christmas parade. Downtown North Battleford helped make it a fun, family day downtown with sleigh rides, bonfires, marshmallow roasting, hot chocolate and a little street hockey!



Win Your Wishlist Winner

Congratulations to Jennifer Cave, winner of the Downtown North Battleford Win Your Wishlist contest. Numerous downtown businesses contributed prize packages (totally over \$4000) and one grand prize winner was drawn on Christmas Eve!



NB BID - Successful First Year of Operations

As we wrap up our first official year of operations, the Board of Directors of the North Battleford Business Improvement District is very pleased with the successes this year as well as the plan for the upcoming year!

Thousands of people who may not have otherwise come downtown, came and took in events, festivals, music and children's activities. Downtown North Battleford was full of life, excitement and was the hub of activities in the Battlefords over the past several months.

Downtown North Battleford had a committed Clean Team for the summer months of 2013. The team quickly became more than simply street cleaners, they were ambassadors for Downtown North Battleford.



Clean Team Facts

- Human Waste Removal – 2
- 370 Extra Large Garbage Bags of Refuse
- 79 5-gallon pails of trash (daily sidewalk pickup)
- 7 parking lots weeded
- Numerous personal interactions/Q&A/Visitor Assistance provided
- Through the summer of 2013 over 9000lbs of garbage and refuse were cleaned up from the streets of Downtown North Battleford.

UPCOMING EVENTS!

February – Local LOVE – Downtown Shopping Campaign

May 2014 – Spring Fling

July 2014 – International Street Performers Festival

September 2014 – 2nd Annual Fall Festival

Live @ Lunch Concert Series – June-July-August – Every 2nd Wednesday in Central Park

The Board of Directors of the North Battleford Business Improvement District worked tirelessly to create a Strategic Plan to help set our goals for the next 3 years. The completed Strategic Plan can be accessed through our website www.downtownnb.ca or to obtain a copy, please contact our office at 306.481.6243 or email info@downtownnb.ca and we would be happy to send you one!

Thank You to Our "Win Your Wishlist" Sponsors

RBC Dominion Securities – Rob Rongve & Heath Gabruch, Dawn Hornsby Massage Therapy, Bill & Don's Men's Wear, O Liv Photography, Bee J's Office Plus, Learning Adventures Toys & Games, Canadian Cancer Society, Second Chance Goods, Visual Eyes Optical, Milbankes, Lakeland Library, Miami Juice, Miami Tanning and Clothing, Tombi Uniforms, Logan's, Blue Rentals, Salon Larose, Moon's Kitchen, Lifetime Fitness, B & D Meats, Danish Home Bakery, Northland Rentals, Phase 4

Welcome to Downtown North Battleford!!

Downtown North Battleford would like to welcome Bridge City Tattoo and Ironclad Safety as the newest merchants downtown. Bridge City Tattoo is now located at 10201 11th Ave in the Miami Tanning building. Ironclad Safety has been busy renovating the space at 1122 101st Street, a previously vacant space. Welcome to these great businesses adding to our great downtown!!

Like us on Facebook! Downtown North Battleford! Follow us on Twitter – DowntownNBford! Or sign up for our monthly newsletter by visiting our website at www.downtownnb.ca or by emailing info@downtownnb.ca to keep up to date on everything happening Downtown North Battleford!