



Downtown

North Battleford

Downtown Quarterly

September
2013

Meet Your BID Board and Executive Director

The North Battleford Business Improvement District Corp is not a new entity in North Battleford. The board has been meeting and working together for over a year. They have been working to establish goals for what Downtown North Battleford should be. The recent hiring of an Executive Director is a step towards reaching these goals.

NB BID Board of Directors

Derek Schmidt – Chairperson
Rhonda Shepherd – Co-Chair
Kathy Adams – Secretary
Elaine Bendel – Treasurer
Beth Walls – Director
Chad Gartner – Director
Sonya Hilsendager – Director
Thomas Sullivan – Director
Greg Lightfoot – Director
Tim Lafreniere – City Advisor

NB BID Executive Director

Lisa McEachern

Lisa was born and raised in the Battlefords and resides in North Battleford with her husband and young son.

Lisa believes that Downtown North Battleford has a lot of potential to be prosperous, lively and a fun place to be! She will be working hard alongside the board of directors to make this happen!

NB BID Clean Team

You may have noticed how clean the sidewalks, streets, parking lots and open spaces are lately. The NB BID is very lucky to have recruited **Gary Sinnett** and **Lyle Meckling** to man our Clean Team. They have been working hard and it shows! Great job guys! You will see Gary and Lyle out on the streets everyday!

Office and Contact Info

The BID has set up official office headquarters at 1132 100th Street, North Battleford.

Our mailing address is

PO Box 774
North Battleford, SK S9A 2Y9
Phone: 306.481.6243

General Email: info@downtownnb.ca



NB BID Clean Team

Gary and Lyle have been working hard to make Downtown North Battleford clean and beautiful!



125th Northwest Territorial Days Parade

Celebrating 100 years of Downtown was the theme of this year's float in the 125th Annual Northwest Territorial Days Parade. We hope you enjoyed the parade!

First Event a Success - More to Come!

The Board of Directors is very pleased with our first event, Live @ Lunch, held over the noon hour on July 31, 2013. Many retail businesses had sidewalk sales, restaurants had lunch specials and the overall feedback is that the event was very successful. Over 300 people attended the event which was much higher than the goal set by the board. We would love your feedback on the event! Email info@downtownnb.ca and let us know!



We have several events planned before the end of 2013. Detailed information will be posted on our Facebook page – Downtown North Battleford, on our website and through this newsletter. Some of the events that we will be hosting are:

Photo Contest – We will be having an amateur photo submission contest to see the “Best of Downtown”. Contest will run from October through November.

Harvest Festival – This will be held on Saturday, September 28th. There will be activities for the entire family from 11am to 4pm. Make sure to save the date to come downtown and enjoy the festivities!

Turkey Day 5k & Food Drive – In partnership with the Lifetime Fitness, Battlefords United Way and the Battlefords Food Bank, we will be

hosting a fun run that will start at the Food Bank and finish in front of Freedom Skate & Snow on Saturday, October 12th. Participants can bring a cash donation or a non-perishable food item in order to participate. To register, contact us at info@downtownnb.ca or call 306-481-6243.

Christmas Festival – In partnership with the Battlefords Boys and Girls Club, we will be participating in the Downtown Christmas Parade and hosting a Christmas festival complete with activities, hot chocolate and of course, Santa Clause! Watch for details!

Christmas Business Promo – Downtown businesses will be participating in a great Christmas promotion this year. Watch for details about this great contest! Trust us, you won't want to miss out!!

These are just a few of the events that the BID has planned for the coming months. We appreciate and value your feedback. Please feel free to contact us anytime! If you would like to volunteer at any events, please contact Lisa.

HAVE IDEAS??

If you have ideas for a great event you would like to see hosted downtown, please let us know! We are always looking for feedback and events that our community wants! Or does your organization want to host an event downtown? We would love to help you make your event a success!

What our Logo Means?

The individual circles represent the diversity of businesses and people downtown. Taking care of the community, whether it be by employing staff, or offering services like the food bank or Cancer Society. The large circle represents what Downtown North Battleford, and its merchants, do for the community as a whole. It brings those diverse groups together, it strengthens community pride, and it offers opportunity.

New and Expanding Businesses Downtown

Downtown North Battleford would like to welcome Second-hand Goods, The Rock Shop, and Logan's Bell Store as the newest merchants downtown. Second-hand Goods and The Rock Shop both filled previously vacant locations on 101st and 100th streets respectively, while Logan's expanded to fill their whole mall on 100th Street. Congratulations also go out to Kelly's Computer Works on their move and expansion across the street from their old location on 100th Street. Kelly's has added an additional 1500 square feet to their business as well as numerous additional services to better service their customers.

Like us on Facebook! Downtown North Battleford or sign up for our monthly newsletter by visiting our website at www.downtownnb.ca or by emailing info@downtownnb.ca to keep up to date on everything happening Downtown!